

# Social Media & Lok Sabha Elections

A study finds that Facebook users may be the new votebank Indian politicians have to now worry about.



Indian democracy is on the cusp of a revolution led by social media users. At a very conservative estimate, the fortunes of contestants seeking election to the next Lok Sabha<sup>1</sup> from not less than 150 constituencies<sup>2</sup> will be determined by Facebook users making them the newest Vote Bank with the power to shape Indian politics.

The inevitability of a three way split of the popular vote between the ruling UPA, the principal opposition NDA and the emerging third front formations increases the relevance of social media users as a community, rendering unto them an opportunity like never before to register their presence.

A study carried out by the independent IRIS Knowledge Foundation suggests that social media usage is now sufficiently widespread to have the power to influence the outcome of the next elections to the Lok Sabha and consequently government formation. The research was conducted with data available in March 2013. With Facebook emerging as the gorilla in the social media space, the clout that Facebook users enjoy is immense. The study has serious implications, all of it positive, for Indian democracy, for the way it empowers the citizens. The study underscores the need for candidates to chalk out a well thought out social media strategy for their campaigns to be effective.

The success of social media in general and Facebook in particular in catalysing change will be predicated on marrying the community which social media is able to create with relevant content to enhance accountability. The relevance of XBRL<sup>3</sup> in achieving this end cannot be emphasised enough as it allows things to be mixed and matched in a manner hitherto unexplored. This explains the excitement in the USA about the DATA Act which seeks to mandate the use of data standards such as XBRL. This promises to usher in what we call c-governance or citizen led governance, the next logical step in the e governance roadmap of countries worldwide.

---

<sup>1</sup> Elections to the Lok Sabha can be called any time anytime between now and the end of the Parliament's 5 year term on May 31, 2014 by when elections must be completed and a new Lok Sabha constituted.

<sup>2</sup> Out of a total of 543 constituencies to which elections will be held

<sup>3</sup>XBRL or eXtensible business reporting language is an XML based information standard which is becoming ubiquitous around the world. For more info visit [www.xbrl.org](http://www.xbrl.org)

## Why the study

The inspiration for the study is three fold.

Firstly, given the proximity of elections which cannot be more than a year away, we felt it would be the right time to identify broad trends and recent events that may impact the elections. There clear factors emerge in this context.

1. The Indian electorate has never been younger. Between 2004 and 2009, the voting population went up from 670 million to 720 million. The number is expected to increase to 800 million by the time the country goes to the polls, a greater number of voters than ever before will be 25 years or younger.

### Alegerile



Cartoon in the Romanian political newspaper Aurora, during the 1926 parliamentary election. The People's Party and its shadow partner, the National Liberal Party are represented as two rats with the caption : "The elector's seal -- death to all sorts of political rats"

2. The last 5 years has also seen a greater expression of disaffection in the government and the political class by the citizenry who have taken to the streets to protest. This was seen during the fast by Anna Hazare, even if the protests did not last for long. This happened during the infamous

rape incident in Delhi. Citizen activism is higher than ever before and the young in India are certainly showing a fair amount of restlessness and unhappiness at the state of affairs. It is unlikely that the voice that the citizenry found would stay suppressed for long and it would be interesting to see if it finds expression through their vote at the hustings. It is significant to note that online media generally and social media in general have played a huge role in mobilizing people for protests. The highest tribute that could have been paid by way of recognizing this is the setting up of a social media lab by Mumbai police to track social media activity to anticipate possible trouble spots and identify those they see as trouble makers.

3. India is also rapidly urbanizing which is seen as a sign of upward mobility. This has serious consequences for the aspirations of the residents and the extent to which they would go to realize their objectives. Anecdotal evidence suggests that an urbanized population is also an assertive population, and prepared to take an aggressive posture, and easily swayed given their access to not just state controlled media but also alternate points of view not available to them until now.

Secondly, a report entitled "Social Media in India – 2012" released by the Internet and Mobile Association of India (IAMAI)<sup>4</sup> in February 2013 throws up interesting findings.

1. The IAMAI report places the number of social media users in Urban India at 62 Million (Mn) by December 2012. The same report estimates that the number of social media users will top 66

<sup>4</sup> The Internet and Mobile Association of India [IAMAI] established in 2004 represents the online and mobile VAS industry in India. With a membership of 125 Indian and global companies, IAMAI is working to chart the growth path for the digital industry in India. Website: [www.iamai.in](http://www.iamai.in)

million by June 2013. It is logical therefore that by the time elections to the 16th Lok Sabha are held in mid 2014, the numbers would be even higher, possibly closer to 80 million if the trend holds. It is also likely that the 25 million strong Indian NRI community who now have voting rights would follow elections more closely even if they are not able to be physically present in India to be able to cast their vote, they can be a big influencer too. After all, they are considerably active on social media.

2. What the IAMA report also highlights is that Facebook is the leading website accessed by all social media users, with as many as 97% of them registering a presence on Facebook. The study also finds that next to e mail, social media usage is the biggest reason for people to connect to the internet. It is also significant to note that people use social media 7 days a week.

3. A third factor of significant relevance from the point of view of this study is the revelation in the IAMA report that social media usage is spreading fast in areas other than the top eight Indian metros. One third of the social media users, as the study reveals, are residents of smaller towns with population of under 500000. Even more significant is the fact that a quarter of social media users are residents of towns with a population less than 200000.

The third factor which prompted the study was the impact of social media on the US Presidential elections. In a piece in the MIT Technology Review<sup>5</sup> entitled Facebook: The Real Presidential swing State, writer David Talbot had predicted that “the outcome of the 2012 campaign could have less to do with grand vision than online data analytics and peer to peer voter targeting.” As it turned out, the Obama victory is credited to just that. Obama's followers on Facebook and Twitter

outstripped Romney's by a mile though a greater percentage of Romney followers were “talking”. Obama ran away with the election because he used analytics to do peer to peer targeting. Which is another source of inspiration for this research. For peer to peer targeting to be effective, there has to be a critical mass of social media users, the numbers have to be there. But it is not the number of fans or the number of likes and tweets that are going to determine the probability of winning of a certain candidate but the ability of the candidate to engage with the electorate, by rising above the media clutter and by trying to get his or her message across to the voter directly. In today's India, the number of social media users to achieve this end has reached a tipping point. May be not in every one of the 543 constituencies but certainly in a significant number of them to warrant the conclusion that they have the power to influence elections and therefore government formation.



Barack Obama

---

<sup>5</sup> August 15, 2012

---

# The Methodology

The approach to the study is quite straightforward. We kept it simple.

1. We went by the data published by Facebook on their website to help advertisers target their audience better. We culled the data from this page, constituency by constituency, one constituency at a time. For instance, in the case of the Thane Parliamentary constituency, we found that there were over 400000 Facebook users who were eligible to vote on the day the data was pulled out. (On the day we wrote this report, we found that the number has gone up to over 419580.) According to Facebook, these people have disclosed that they live in Thane or in Navi Mumbai which is part of the Thane Parliamentary constituency.

*(Writers note: We are stunned to see that within a space of just three weeks when the data was first culled to now when the report is being written up, as many as 20000 new potential voters would clamber on to Facebook, this can only accelerate as elections approach and the noise level on Facebook attracts new converts)*

2. Parallely, we downloaded data from the election commission to find out the number of registered voters and the actual voter turnout in the constituency during the last Lok Sabha elections. We also looked at the margin of victory of the winning candidate from the constituency. (In the interest of maintaining consistency, we ignored data that may have been thrown up in the course of any by elections.)

Thus, in Thane Parliamentary constituency in Maharashtra which we are using as an example for this write up, we found that of the 1.8 million registered voters, 750000 showed up to actually vote. The winning candidate won by a relatively narrow margin of 49000 votes.

3. When viewed against the backdrop of 419000 Facebook users in this constituency, it is self evident that Facebook users wield a tremendous influence over the fortunes of the candidates in this constituency especially in a tight race.

4. We went through this exercise for each and every constituency in the country and classified them in four ways – High Impact, Moderate Impact, Low Impact and No Impact. The data has been presented in the sheets that follow.

5. In our classification, High Impact constituencies are those where the number of Facebook users are more than the margin of victory of the winner in the last Lok Sabha election, or where Facebook users account for over 10% of the voting population. Our analysis throws up 160 High Impact Constituencies out of the total of 543 which will go to the polls.



6. The Medium Impact constituencies are those where we have assumed that a Facebook user can influence one other voter who may not be on Facebook. Constituencies where the total number of Facebook users is in excess of 5% of the voting population. A total of 67 out of the 543 constituencies have been identified as being in this category.

7. The rest of the constituencies have been identified as Low Impact Constituencies or No impact constituencies. The corresponding numbers are 60 out of 543 in the Low Impact category and the remaining 256 out of 543 as being in the No Impact Category.

8. The detailed list is provided in the Appendices.

## Limitations and caveats

1. Our approach can be dismissed for being simple to the point of being simplistic. We have used the number of Facebook users as an indication of the clout of social media instead of analyzing their behaviour to see if they are really active and showing signs of wanting to make an impact. However, we feel that this criticism may not hold as the mere presence on Facebook allows users access to alternate sources of information and divergent points of view. Also Facebook users, even when passive, turn out to be listeners and there is enough evidence to suggest that when the time for action arrives, they may act in ways that could surprise everyone by the unexpected nature of their reaction. Hence the numbers are certainly a reasonable basis to form conclusion. Without a doubt, a critical mass exists.

2. We acknowledge that we may have understated the impact of social media by not considering other social media networks such as Twitter to cite just one. If we had considered data from other social media and added that too, the sphere of influence of social media would be that much greater. The IAMAI finding that over 97% social media users are on Facebook gave us the justification to confine this research to Facebook alone.

3. Even so, the impact of Facebook is understated in this study. A simple example will drive home this point. Consider a constituency called Durg in the state of Chattisgarh. According to the latest Facebook data, the number of social media users in Durg who are potential voters by virtue of being residents of Durg and on account of being more than 18 years old is 24780. (At the time we culled the data, the number was 24320). Now consider this. The industrial town of Bhilai is part of the Durg constituency and boasts of 104220 people who make the electoral cut. In all of our

analysis, we have culled data only by the name of the constituency and deliberately neglected to include other places in the vicinity which too may have some number of Facebook users. Thus it would be fair to say that the number of Facebook users in each constituency is understated. We will produce an updated version of the study in late 2013 with more refined data which includes as many places in a constituency as we can possibly identify.

4. Another reason for the understatement is what we call the contiguous effect. For example, Jadavpur and Diamond Harbour are both Lok Sabha constituencies in the vicinity of Kolkata. While data for each of these places throws up a small number of Facebook users, the fact that Jadavpur borders the Kolkata Dakshin constituency and is part of Greater Kolkata means that the right number to take into consideration would be the aggregate number for Kolkata. Ditto in the case of Diamond Harbor. Now, both of these constituencies, are classified as Low or no Impact constituencies which cannot be correct but in the absence of more detailed data, we will stick to this classification for now.

5. The simple arithmetic approach to identifying the constituencies as high, medium and low impact does not factor in voter behaviour on account of any possible anti incumbency effect or political realignments. In any event, since the purpose of the study is limited to assessing whether Facebook users will at all have an impact if they so choose, we feel that the answer to this question is obvious.

# Implications of the study for Contestants

1. No contestant can afford to ignore social media in the next Lok Sabha election. Just as they have budgets for traditional media spend and on the ground activity, it is important that they have a specific budget for social media activity.

2. When one sees the wins of the Congress and the BJP in the last Lok Sabha elections, we find that 75 of the 206 seats won (36%) by the Congress and 43 of the 144 seats (30%) where they finished second are counted among the High Impact constituencies. In the case of the BJP, we find that 44 of the 116 seats (37%) they won and 50 of the 110 seats (46%) they lost fall in the high Impact category. A well thought out social media campaign will not only be about retaining previously won seats but also about wresting new seats. While there can be no two views on the fact that social media usage is a largely urban phenomenon, a rapidly urbanising India with even small towns reporting a fairly active social media usage offers pointers to how campaign focus may need to be in order to gain new wins while retaining the existing seats.

3. Unlike traditional campaigning which is mandatorily required to come to a close 48 hours before the polls, it is unlikely that the Election Commission will be able to legislate and enforce silence on social media networks as it would be tantamount to stifling the voice of the people. Which means that any development even in the hours of polling can potentially influence voter behaviour as the information will spread like wild fire. What this also means is that savvy candidates can harness the power of social media to unleash a guerilla campaign on their opponents without giving them the time to respond. We may see some candidates take a hit and run strategy.

4. We believe that by mashing up this data with social indicators of a constituency and personal attributes of contestants, democracy will win. It is one thing to share with a voting population,

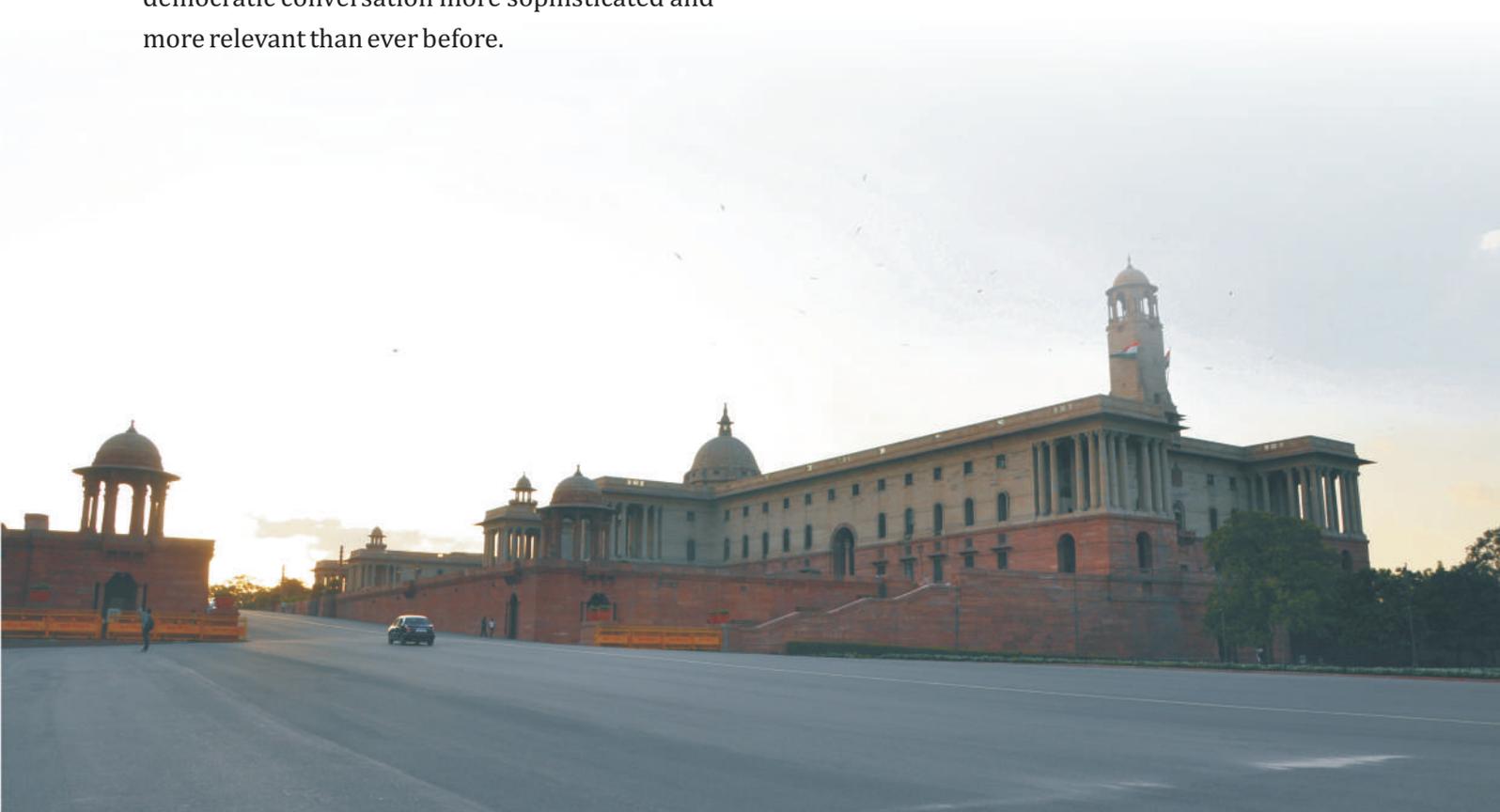
aggregate data about those that they seek to elect but making such data available in a granular form could well trigger a different response from the voter than ever before. For instance, we wonder how a voter would react when faced with the choice of electing an MP whose attendance record in parliament is dismal or whose election affidavit shows that his personal fortune has increased manifold over the last 5 years or whose comments display a huge level of insensitivity towards women.



## Long run impact

The impact of social media on elections worldwide will be enhanced even further as governments adopt “open data” policies – that is, requirements for important government information to be published online, in non-proprietary formats such as XBRL that open it up to search and analysis tools. Open data principles also dictate that when governments publish a particular piece of information – be it a spending detail, a regulatory filing, proposed legislation, a judicial opinion, or almost anything else – they use stable Web addresses, known as Persistent Uniform Resource Locators (PURLs), as much as possible. PURLs allow the information to be shared easily via Facebook and other social networks. Facebook users can instantly share a PURL with all their friends, and those users can share it in turn with their own friends, because a PURL functions as a permanent link to the information. The combination of stable publication via PURLs, easy analysis thanks to XBRL and other formats, and wide dispersion via Facebook sharing promises to make the online democratic conversation more sophisticated and more relevant than ever before.

This possibility is already reflected in legislative proposals in the United States. Last April, the U.S. House of Representatives passed the Digital Accountability and Transparency Act, or DATA Act, which would have required all U.S. government spending information to be published in an open format like XBRL at permanent web addresses, with an explicit requirement for the information to be made available to be “freely shared by the public, such as by social media.” Further action on the DATA Act is expected in the U.S. Congress in the spring of 2013. The Data Transparency Coalition, a U.S. trade association of technology firms, has become the primary private-sector advocate for the DATA Act and similar legislation. One of the Coalition's policy goals is to make all government information shareable via Facebook and other social networks. Here in India, IRIS Knowledge Foundation, the publishers of this study are seeking to do the same.



# APPENDIX

## Appendix 1 High Impact Constituencies

State	Constituency	Winner in 2009
Andhra Pradesh	Hyderabad	Asaduddin Owaisi
Andhra Pradesh	Visakhapatnam	Daggubati Purandeswari
Andhra Pradesh	Vijayawada	Lagadapati Raja Gopal
Andhra Pradesh	Guntur	Rayapati Sambasiva Rao
Andhra Pradesh	Rajahmundry	Aruna Kumar Vundavalli
Andhra Pradesh	Kakinada	M.M.Pallamraju
Andhra Pradesh	Tirupati	Chinta Mohan
Andhra Pradesh	Nellore	Mekapati Rajamohan Reddy
Andhra Pradesh	Karimnagar	Ponnam Prabhakar
Andhra Pradesh	Narasaraopet	Modugula Venugopala Reddy
Andhra Pradesh	Chittoor	Naramalli Sivaprasad
Arunachal Pradesh	Arunachal West	Takam Sanjoy
Assam	Dibrugarh	Paban Singh Ghatowar
Assam	Silchar	Kabindra Purkayastha
Assam	Tezpur	Joseph Toppo
Bihar	Pataliputra	Ranjan Prasad Yadav
Bihar	Patna Sahib	Shatrughan Sinha
Bihar	Muzaffarpur	Captain Jai Narayan Prasad Nishad
Bihar	Buxar	Jagada Nand Singh
Chandigarh	Chandigarh	Pawan Kumar Bansal
Chattisgarh	Raipur	Ramesh Bais
Chattisgarh	Bilaspur	Dilip Singh Judev
Chattisgarh	Korba	Charan Das Mahant
Chattisgarh	Durg	Saroj Pandey
Dadra & Nagar Haveli	Dadar & Nagar Haveli	Patel Natubhai Gomanbhai
Goa	North Goa	Shripad Yesso Naik
Goa	South Goa	Cosme Francisco Caitano Sardinha
Gujarat	Surat	Shrimati Darshana Vikram Jardosh
Gujarat	Rajkot	Kuvarjibhai Mohanbhai Bavalia
Gujarat	Bhavnagar	Rajendrasinh Ghanshyamsinh Rana (Rajubhai Rana)
Gujarat	Jamnagar	Ahir Vikrambhai Arjanbhai Madam
Gujarat	Kheda	Dinsha Patel
Gujarat	Valsad	Kishanbhai Vestabhai Patel
Gujarat	Panchmahal	Chauhan Prabhatsinh Pratapsinh
Gujarat	Junagadh	Solanki Dinubhai Boghabhai
Gujarat	Bharuch	Mansukhbhai Dhanjibhai Vasava
Gujarat	Banaskantha	Gadhvi Mukeshkumar Bheiravdanji
Gujarat	Anand	Solanki Bharatbhai Madhavsinh
Gujarat	Mahesana	Patel Jayshreeben Kanubhai
Gujarat	Sabarkantha	Chauhan Mahendrasinh
Gujarat	Patan	Jagdish Thakor
Gujarat	Surendranagar	Koli Patel Somabhai Gandalal
Gujarat	Ahmedabad East	Harin Pathak
Gujarat	Ahmedabad West	Dr. Solanki Kiritbhai Premajibhai

## Appendix 1: High Impact Constituencies

State	Constituency	Winner in 2009
Haryana	Gurgaon	Inderjit Singh
Haryana	Faridabad	Avtar Singh Bhadana
Haryana	Ambala	Selja
Haryana	Sirsa	Ashok Tanwar
Haryana	Hisar	Bhajan Lal S/O Kheraj
Himachal Pradesh	Mandi	Virbhadra Singh
Himachal Pradesh	Kangra	Dr. Rajan Sushant
Jammu & Kashmir	Srinagar	Farooq Abdullah
Jammu & Kashmir	Jammu	Madan Lal Sharma
Jammu & Kashmir	Anantnag	Mirza Mehboob Beg
Jammu & Kashmir	Udhampur	Ch. Lal Singh
Jharkhand	Ranchi	Subodh Kant Sahay
Jharkhand	Jamshedpur	Arjun Munda
Jharkhand	Dhanbad	Pashupati Nath Singh
Jharkhand	Singhbhum	Madhu Kora
Karnataka	Mysore	Adagur H Vishwanath
Karnataka	Dakshina Kannada	Nalin Kumar Kateel
Karnataka	Gulbarga	Mallikarjun Kharge
Karnataka	Bellary	J. Shantha
Karnataka	Davanagere	G.M. Siddeswara
Karnataka	Udupi Chikmagalur	D.V.Sadananda Gowda
Karnataka	Tumkur	G.S. Basavaraj
Karnataka	Uttara Kannada	Anantkumar Hegde
Karnataka	Bangalore Rural	H.D.Kumaraswamy
Karnataka	Bangalore North	D. B. Chandre Gowda
Karnataka	Bangalore Central	P. C. Mohan
Karnataka	Bangalore South	Ananth Kumar
Kerala	Thiruvananthapuram	Shashi Tharoor
Kerala	Ernakulam	Prof. K V Thomas
Kerala	Palakkad	M.B. Rajesh
Kerala	Kottayam	Jose K.Mani (Karingozheckal)
Kerala	Thrissur	P C Chacko
Kerala	Alappuzha	K.C Venugopal
Kerala	Kollam	N.Peethambarakurup
Kerala	Malappuram	E. Ahamed
Kerala	Kozhikode	M.K. Raghavan
Kerala	Kannur	K. Sudhakaran
Madhya Pradesh	Indore	Sumitra Mahajan (Tai)
Madhya Pradesh	Bhopal	Kailash Joshi
Madhya Pradesh	Gwalior	Yashodhara Raje Scindia
Madhya Pradesh	Jabalpur	Rakesh Singh
Madhya Pradesh	Ujjain	Guddu Premchand
Madhya Pradesh	Rewa	Deoraj Singh Patel
Madhya Pradesh	Satna	Ganesh Singh
Madhya Pradesh	Dewas	Sajjan Singh Verma
Madhya Pradesh	Dhar	Gajendra Singh Rajukhedi
Maharashtra	Pune	Kalmadi Suresh
Maharashtra	Nagpur	Muttemwar Vilasrao Baburaoji

## Appendix 1: High Impact Constituencies

State	Constituency	Winner in 2009
Maharashtra	Aurangabad	Chandrakant Khaire
Maharashtra	Nashik	Sameer Bhujbal
Maharashtra	Thane	Dr.Sanjeev Ganesh Naik
Maharashtra	Kolhapur	Sadashivrao Dadoba Mandlik
Maharashtra	Kalyan	Anand Prakash Paranjape
Maharashtra	Latur	Awale Jaywant Gangaram
Maharashtra	Dhule	Sonawane Pratap Narayanrao
Maharashtra	Sangli	Pratik Prakashbapu Patil
Maharashtra	Amravati	Adsul Anandrao Vithoba
Maharashtra	Jalna	Danve Raosaheb Dadarao
Maharashtra	Ahmadnagar	Gandhi Dilipkumar Mansukhlal
Maharashtra	Osmanabad	Patil Padamsinha Bajirao
Maharashtra	Chandrapur	Ahir Hansaraj Gangaram
Maharashtra	Mumbai North	Sanjay Brijkishorlal Nirupam
Maharashtra	Mumbai North West	Ad.Kamat Gurudas Vasant
Maharashtra	Mumbai North East	Sanjay Dina Patil
Maharashtra	Mumbai North Central	Dutt Priya Sunil
Maharashtra	Mumbai South Central	Eknath M. Gaikwad
Maharashtra	Mumbai South	Deora Milind Murli
NCT OF Delhi	Chandni Chowk	Kapil Sibal
NCT OF Delhi	North East Delhi	Jai Prakash Agarwal
NCT OF Delhi	East Delhi	Sandeep Dikshit
NCT OF Delhi	New Delhi	Ajay Makan
NCT OF Delhi	North West Delhi	Krishna Tirath
NCT OF Delhi	West Delhi	Mahabal Mishra
NCT OF Delhi	South Delhi	Ramesh Kumar
Orissa	Sambalpur	Amarnath Pradhan
Punjab	Ludhiana	Manish Tewari
Punjab	Amritsar	Navjot Singh Sidhu
Punjab	Hoshiarpur	Santosh Chowdhary
Punjab	Patiala	Preneet Kaur
Punjab	Gurdaspur	Partap Singh Bajwa
Rajasthan	Jaipur	Mahesh Joshi
Rajasthan	Jodhpur	Chandresh Kumari
Rajasthan	Kota	Ijyaraj Singh
Rajasthan	Bikaner	Arjun Ram Meghwal
Rajasthan	Tonk-Sawai Madhopur	Namo Narain
Tamil Nadu	Coimbatore	Natarajan.P.R.
Tamil Nadu	Salem	Semmalai S
Tamil Nadu	Tirunelveli	Ramasubbu S
Tamil Nadu	Erode	Ganeshamurthi.A.
Tamil Nadu	Madurai	Alagiri M.K
Tamil Nadu	Viluppuram	Anandan M
Tamil Nadu	Virudhunagar	Manicka Tagore
Tamil Nadu	Kancheepuram	Viswanathan.P
Tamil Nadu	Sivaganga	Chidambaram P
Tamil Nadu	Chennai North	Elangovan T.K.S
Tamil Nadu	Chennai South	Rajendran C

## Appendix 1: High Impact Constituencies

State	Constituency	Winner in 2009
Tamil Nadu	Chennai Central	Dayanidhi Maran
Uttar Pradesh	Lucknow	Lal Ji Tandon
Uttar Pradesh	Kanpur	Sri Prakash Jaiswal
Uttar Pradesh	Gautam Buddh Nagar	Surendra Singh Nagar
Uttar Pradesh	Allahabad	Kunwar Rewati Raman Singh Alias Mani Ji
Uttar Pradesh	Varanasi	Dr. Murlı Manohar Joshi
Uttar Pradesh	Agra	Dr. Ramshankar
Uttar Pradesh	Ghaziabad	Rajnath Singh
Uttar Pradesh	Meerut	Rajendra Agarwal
Uttar Pradesh	Bareilly	Praveen Singh Aron
Uttar Pradesh	Aligarh	Raj Kumari Chauhan
Uttar Pradesh	Moradabad	Mohammed Azharuddin
Uttar Pradesh	Muzaffarnagar	Kadir Rana
Uttar Pradesh	Chandauli	Ramkishun
Uttar Pradesh	Kheri	Zafar Ali Naqvi
Uttarakhand	Almora	Pradeep Tamta
West Bengal	Howrah	Ambica Banerjee
West Bengal	Balurghat	Prasanta Kumar Majumdar
West Bengal	Kolkata Dakshin	Mamata Banerjee
West Bengal	Kolkata Uttar	Sudip Bandyopadhyay

## Appendix 2: Moderate Impact Constituencies

State	Constituency	Sitting MP
Andhra Pradesh	Warangal	Rajaiah Siricilla
Andhra Pradesh	Kurnool	Kotla Jaya Surya Prakash Reddy
Andhra Pradesh	Eluru	Kavuri Sambasiva Rao
Andhra Pradesh	Anantapur	Anantha Venkata Rami Reddy
Andhra Pradesh	Srikakulam	Killi Krupa Rani
Andhra Pradesh	Machilipatnam	Konakalla Narayana Rao
Assam	Gauhati	Bijoya Chakravarty
Assam	Jorhat	Bijoy Krishna Handique
Assam	Karimganj	Lalit Mohan Suklabaidya
Bihar	Bhagalpur	Syed Shahnawaz Hussain
Bihar	Katihar	Nikhil Kumar Choudhary
Bihar	Darbhanga	Kirti Azad
Bihar	Madhubani	Hukmadeo Narayan Yadav
Daman & Diu	Daman & Diu	Lalubhai Patel
Gujarat	Vadodara	Balkrishna Khanderao Shukla (Balu Shukla)
Gujarat	Gandhinagar	L.K.Advani
Haryana	Karnal	Arvind Kumar Sharma
Haryana	Bhiwani-Mahendragarh	Shruti Choudhry
Haryana	Rohtak	Deepender Singh
Himachal Pradesh	Shimla	Virender Kashyap
Karnataka	Belgaum	Angadi Suresh Channabasappa
Karnataka	Bijapur	Ramesh Chandappa Jigajinagi
Karnataka	Shimoga	B.Y. Raghavendra
Karnataka	Raichur	Pakkirappa.S.
Karnataka	Mandya	N Cheluvaraya Swamy @ Swamygowda
Kerala	Kasaragod	P Karunakaran
Madhya Pradesh	Ratlam	Kantilal Bhuria
Madhya Pradesh	Shahdol	Rajesh Nandini Singh
Madhya Pradesh	Mandsour	Meenakshi Natrajan
Maharashtra	Solapur	Shinde Sushilkumar Sambhajirao
Maharashtra	Nanded	Khatgaonkar Patil Bhaskarrao Bapurao
Maharashtra	Akola	Dhotre Sanjay Shamrao
Maharashtra	Jalgaon	A.T. Nana Patil
Maharashtra	Ratnagiri - Sindhudurg	Dr.Nilesh Narayan Rane
Maharashtra	Bhiwandi	Taware Suresh Kashinath
Maharashtra	Palghar	Jadhav Baliram Sukur
Meghalaya	Shillong	Vincent H Pala
Meghalaya	Tura	Agatha K. Sangma
Mizoram	Mizoram	C.L.Ruala
Orissa	Bhubaneswar	Prasanna Kumar Patasani
Orissa	Berhampur	Sidhant Mohapatra
Orissa	Balasore	Srikant Kumar Jena
Orissa	Sundargarh	Hemanand Biswal
Puducherry	Puducherry	Narayanasamy
Punjab	Sangrur	Vijay Inder Singla
Punjab	Ferozpur	Sher Singh Ghubaya
Rajasthan	Udaipur	Raghuvir Singh Meena
Rajasthan	Ajmer	Sachin Pilot

## Appendix 2: Moderate Impact Constituencies

State	Constituency	Winner in 2009
Rajasthan	Churu	Ram Singh Kaswan
Tamil Nadu	Vellore	Abdul Rahman
Tamil Nadu	Kanniyakumari	Helen Davidson J
Tamil Nadu	Cuddalore	Alagiri S
Tamil Nadu	Tiruchirappalli	Kumar.P
Tamil Nadu	Karur	Thambidurai.M
Uttar Pradesh	Gorakhpur	Adityanath
Uttar Pradesh	Jhansi	Pradeep Kumar Jain (Aditya)
Uttar Pradesh	Saharanpur	Jagdish Singh Rana
Uttar Pradesh	Rampur	Jaya Prada Nahata
Uttar Pradesh	Azamgarh	Ramakant Yadav
Uttar Pradesh	Sitapur	Kaisar Jahan
Uttar Pradesh	Faizabad	Nirmal Khatri
Uttar Pradesh	Bijnor	Sanjay Singh Chauhan
Uttar Pradesh	Fatehpur Sikri	Seema Upadhyay
Uttar Pradesh	Mirzapur	Bal Kumar Patel
West Bengal	Burdwan - Durgapur	Sk. Saidul Haque
West Bengal	Asansol	Bansa Gopal Chowdhury
West Bengal	Purulia	Narahari Mahato

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Andaman & Nicobar Islands	Andaman & Nicobar Islands	Shri. Bishnu Pada Ray
Andhra Pradesh	Nizamabad	Madhu Yaskhi Goud
Andhra Pradesh	Vizianagaram	Jhansi Lakshmi Botcha
Andhra Pradesh	Ongole	Magunta Srinivasulu Reddy
Andhra Pradesh	Mahbubnagar	K. Chandrasekhar Rao
Andhra Pradesh	Medak	Vijaya Shanthi .M
Andhra Pradesh	Malkajgiri	Sarvey Sathyanarayana
Andhra Pradesh	Chelvella	Jaipal Reddy Sudini
Andhra Pradesh	Aruku	Kishore Chandra Suryanarayana Deo Vyricherla
Andhra Pradesh	Adilabad	Rathod Ramesh
Andhra Pradesh	Peddapalle	Dr.G.Vivekanand
Andhra Pradesh	Zahirabad	Suresh Kumar Shetkar
Andhra Pradesh	Secundrabad	Anjan Kumar Yadav M
Andhra Pradesh	Nagarkurnool	Dr. Manda Jagannath
Andhra Pradesh	Nalgonda	Gutha Sukender Reddy
Andhra Pradesh	Bhongir	Komatireddy Raj Gopal Reddy
Andhra Pradesh	Mahabubabad	P. Balram
Andhra Pradesh	Khammam	Nama Nageswara Rao
Andhra Pradesh	Anakapalli	Sabbam Hari
Andhra Pradesh	Amalapuram	G.V.Harsha Kumar
Andhra Pradesh	Narsapuram	Bapiraju Kanumuru
Andhra Pradesh	Bapatla	Panabaka Lakshmi
Andhra Pradesh	Nandyal	S.P.Y.Reddy
Andhra Pradesh	Hindupur	Kristappa Nimmala
Andhra Pradesh	Kadapa	Y.S. Jagan Mohan Reddy
Andhra Pradesh	Rajampet	Annayyagari Sai Prathap
Arunachal Pradesh	Arunachal East	Ninong Ering
Assam	Lakhimpur	Ranee Narah
Assam	Barpeta	Ismail Hussain
Assam	Autonomous District	Biren Singh Engti
Assam	Kaliabor	Dip Gogoi
Assam	Dhubri	Badruddin Ajmal
Assam	Kokrajhar	Sansuma Khunggur Bwiswmuthiary
Assam	Mangaldoi	Ramen Deka
Assam	Nowgong	Rajen Gohain
Bihar	Gaya	Hari Manjhi
Bihar	Siwan	Om Prakash Yadav
Bihar	Valmiki Nagar	Baidyanath Prasad Mahto
Bihar	Ujiarpur	Aswamedh Devi
Bihar	Karakat	Mahabali Singh
Bihar	Paschim Champaran	Dr. Sanjay Jaiswal
Bihar	Purvi Champaran	Radha Mohan Singh
Bihar	Sheohar	Rama Devi
Bihar	Sitamarhi	Arjun Roy
Bihar	Jhanjharpur	Mangani Lal Mandal
Bihar	Supaul	Vishwa Mohan Kumar

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Bihar	Araria	Pradeep Kumar Singh
Bihar	Kishanganj	Mohammad Asrarul Haque
Bihar	Purnia	Uday Singh Alias Pappu Singh
Bihar	Madhepura	Sharad Yadav
Bihar	Vaishali	Raghuvansh Prasad Singh
Bihar	Gopalganj	Purnmasi Ram
Bihar	Maharajganj	Uma Shanaker Singh
Bihar	Saran	Lalu Prasad
Bihar	Hajipur	Ram Sundar Das
Bihar	Samastipur	Maheshwar Hazari
Bihar	Begusarai	Dr. Monazir Hassan
Bihar	Khagaria	Dinesh Chandra Yadav
Bihar	Banka	Digvijay Singh
Bihar	Munger	Rajiv Ranjan Singh Alias Lalan Singh
Bihar	Nalanda	Kaushalendra Kumar
Bihar	Arrah	Meena Singh
Bihar	Sasaram	Meira Kumar
Bihar	Jahanabad	Jagdish Sharma
Bihar	Aurangabad	Sushil Kumar Singh
Bihar	Nawada	Bhola Singh
Bihar	Jamui	Bhudeo Choudhary
Chattisgarh	Raigarh	Vishnu Deo Sai
Chattisgarh	Sarguja	Murarilal Singh
Chattisgarh	Janjgir-Champa	Shrimati Kamla Devi Patle
Chattisgarh	Rajnandgaon	Madhusudan Yadav
Chattisgarh	Mahasamund	Chandulal Sahu (Chandu Bhaiya)
Chattisgarh	Bastar	Baliram Kashyap
Chattisgarh	Kanker	Sohan Potai
Gujarat	Amreli	Kachhadia Naranbhai
Gujarat	Porbandar	Radadiya Vitthalbhai Hansrajbhai
Gujarat	Bardoli	Chaudhari Tusharbhai Amrasinhbhai
Gujarat	Kachchh	Jat Poonamben Veljibhai
Gujarat	Dahod	Dr. Prabha Kishor Taviad
Gujarat	Chhota Udaipur	Rathwa Ramsingbhai Patalbhai
Gujarat	Navsari	C. R. Patil
Haryana	Kurukshetra	Naveen Jindal
Haryana	Sonipat	Jitender Singh
Himachal Pradesh	Hamirpur	Anurag Singh Thakur
Jammu & Kashmir	Ladakh	Hassan Khan
Jammu & Kashmir	Baramulla	Sharief Ud Din Shariq
Jharkhand	Hazaribagh	Yashwant Sinha
Jharkhand	Godda	Nishikant Dubey
Jharkhand	Dumka	Shibu Soren
Jharkhand	Rajmahal	Devidhan Besra
Jharkhand	Chatra	Inder Singh Namdhari
Jharkhand	Kodarma	Babulal Marandi
Jharkhand	Giridih	Ravindra Kumar Pandey
Jharkhand	Khunti	Karia Munda

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Jharkhand	Lohardaga	Sudarshan Bhagat
Jharkhand	Palamau	Kameshwar Baitha
Karnataka	Bidar	N.Dharam Singh
Karnataka	Bagalkot	Gaddigoudar P.C.
Karnataka	Dharwad	Pralhad Joshi
Karnataka	Chamarajanagar	R.Dhruvanarayana
Karnataka	Chikkodi	Katti Ramesh Vishwanath
Karnataka	Koppal	Shivaramagouda Shivanagouda
Karnataka	Haveri	Udasi Shivkumar Chanabasappa
Karnataka	Hassan	H. D. Devegowda
Karnataka	Chitradurga	Janardhana Swamy
Karnataka	Chikkballapur	M.Veerappa Moily
Karnataka	Kolar	K.H.Muniyappa
Kerala	Mavelikkara	Kodikkunnil Suresh
Kerala	Vadakara	Mullappally Ramachandran
Kerala	Alathur	P.K Biju
Kerala	Chalakyudy	K.P. Dhanapalan
Kerala	Pathanamthitta	Anto Antony Punnathaniyil
Kerala	Attingal	Adv. A Sampath
Kerala	Wayanad	M.I. Shanavas
Kerala	Ponnani	E.T. Muhammed Basheer
Kerala	Idukki	Adv. P.T Thomas
Lakshadweep	Lakshadweep	Hamdullah Sayeed
Madhya Pradesh	Sagar	Bhupendra Singh
Madhya Pradesh	Hoshangabad	Uday Pratap Singh
Madhya Pradesh	Khandwa	Arun Subhashchandra Yadav
Madhya Pradesh	Balaghat	K. D. Deshmukh
Madhya Pradesh	Khargone	Makansingh Solanki (Babuji)
Madhya Pradesh	Morena	Narendra Singh Tomar
Madhya Pradesh	Bhind	Ashok Argal
Madhya Pradesh	Guna	Jyotiraditya Madhavrao Scindia
Madhya Pradesh	Tikamgarh	Virendra Kumar
Madhya Pradesh	Damoh	Shivraj Bhaiya
Madhya Pradesh	Khajuraho	Jeetendra Singh Bundela
Madhya Pradesh	Sidhi	Govind Prasad Mishra
Madhya Pradesh	Mandla	Basori Singh Masram
Madhya Pradesh	Chhindwara	Kamal Nath
Madhya Pradesh	Vidisha	Sushma Swaraj
Madhya Pradesh	Rajgarh	Narayansingh Amlabe
Madhya Pradesh	Betul	Jyoti Dhurve
Maharashtra	Yavatmal-Washim	Bhavana Gawali (Patil)
Maharashtra	Parbhani	Adv. Dudhgaonkar Ganeshrao Nagorao
Maharashtra	Wardha	Datta Meghe
Maharashtra	Maval	Babar Gajanan Dharmshi
Maharashtra	Nandurbar	Gavit Manikrao Hodlya
Maharashtra	Raver	Haribhau Madhav Jawale
Maharashtra	Buldhana	Jadhav Prataprao Ganpatrao
Maharashtra	Ramtek	Wasnik Mukul Balkrishna

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Maharashtra	Bhandara - Gondiya	Patel Praful Manoharbai
Maharashtra	Gadchiroli-Chimur	Kowase Marotrao Sainuji
Maharashtra	Hingoli	Subhash Bapurao Wankhede
Maharashtra	Dindori	Chavan Harishchandra Deoram
Maharashtra	Raigad	Anant Geete
Maharashtra	Baramati	Supriya Sule
Maharashtra	Shirur	Adhalrao Shivaji Dattatray
Maharashtra	Shirdi	Wakchaure Bhausahab Rajaram
Maharashtra	Beed	Munde Gopinathrao Pandurang
Maharashtra	Madha	Pawar Sharadchandra Govindrao
Maharashtra	Satara	Bhonsle Shrimant Chh. Udyanraje Pratapsinhmaharaj
Maharashtra	Hatkanangle	Shetti Raju Alias Devappa Anna
Manipur	Inner Manipur	Dr. Thokchom Meinya
Manipur	Outer Manipur	Thangso Baite
Nagaland	Nagaland	C.M. Chang
Orissa	Cuttack	Bhartruhari Mahtab
Orissa	Bargarh	Sanjay Bhoi
Orissa	Keonjhar	Yashbant Narayan Singh Laguri
Orissa	Mayurbhanj	Laxman Tudu
Orissa	Bhadrak	Arjun Charan Sethi
Orissa	Jajpur	Mohan Jena
Orissa	Dhenkanal	Tathagata Satpathy
Orissa	Bolangir	Kalikesh Narayan Singh Deo
Orissa	Kalahandi	Bhakta Charan Das
Orissa	Nabarangpur	Pradeep Kumar Majhi
Orissa	Kandhamal	Rudramadhab Ray
Orissa	Kendrapara	Baijayant Panda
Orissa	Jagatsinghpur	Bibhu Prasad Tarai
Orissa	Puri	Pinaki Misra
Orissa	Aska	Nityananda Pradhan
Orissa	Koraput	Jayaram Pangi
Punjab	Faridkot	Paramjit Kaur Gulshan
Punjab	Fatehgarh Sahib	Sukhdev Singh
Punjab	Khadoor Sahib	Dr. Rattan Singh Ajnala
Punjab	Anandpur Sahib	Ravneet Singh
Punjab	Jalandhar	Mohinder Singh Kaypee
Punjab	Bathinda	Harsimrat Kaur Badal
Rajasthan	Bhilwara	Dr. C. P. Joshi
Rajasthan	Ganganagar	Bharat Ram Meghwal
Rajasthan	Sikar	Mahadev Singh
Rajasthan	Jhunjhunu	Sheesh Ram Ola
Rajasthan	Chittorgarh	(Dr.)Girija Vyas
Rajasthan	Jaipur Rural	Lal Chand Kataria
Rajasthan	Alwar	Jitendra Singh
Rajasthan	Bharatpur	Ratan Singh
Rajasthan	Karauli-Dholpur	Khiladi Lal Bairwa
Rajasthan	Dausa	Kirodi Lal
Rajasthan	Nagaur	Dr. Jyoti Mirdha

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Rajasthan	Pali	Badri Ram Jakhar
Rajasthan	Barmer	Harish Choudhary
Rajasthan	Jalore	Devji Patel
Rajasthan	Banswara	Tarachand Bhagora
Rajasthan	Rajsamand	Gopal Singh
Rajasthan	Jhalawar-Baran	Dushyant Singh
Sikkim	Sikkim	Prem Das Rai
Tamil Nadu	Thanjavur	Palanimanickam.S.S
Tamil Nadu	Dindigul	Chitthan N S V
Tamil Nadu	Thoothukkudi	Jeyadurai.S.R
Tamil Nadu	Namakkal	Gandhiselvan.S
Tamil Nadu	Theni	Aaron Rashid.J.M
Tamil Nadu	Arani	Krishnasswamy M
Tamil Nadu	Kallakurichi	Sankar Adhi
Tamil Nadu	Tiruppur	Sivasami C
Tamil Nadu	Thiruvallur	Venugopal.P
Tamil Nadu	Sriperumbudur	Baalu T R
Tamil Nadu	Arakkonam	Jagathrakshakan
Tamil Nadu	Krishnagiri	Sugavanam. E.G.
Tamil Nadu	Dharmapuri	Thamaraiselvan. R
Tamil Nadu	Tiruvannamalai	Venugopal.D
Tamil Nadu	Nilgiris	Raja A
Tamil Nadu	Pollachi	Sugumar.K
Tamil Nadu	Perambalur	Napoleon,D.
Tamil Nadu	Chidambaram	Thirumaavalavan, Thol
Tamil Nadu	Mayiladuthurai	Maniyan O.S.
Tamil Nadu	Nagapattinam	Vijayan A K S
Tamil Nadu	Ramanathapuram	Sivakumar @ J.K. Ritheesh. K
Tamil Nadu	Tenkasi	Lingam P
Tripura	Tripura West	Khagen Das
Tripura	Tripura East	Baju Ban Riyan
Uttar Pradesh	Mathura	Jayant Chaudhary
Uttar Pradesh	Jaunpur	Dhananjay Singh
Uttar Pradesh	Deoria	Gorakh Prasad Jaiswal
Uttar Pradesh	Shahjahanpur	Mithlesh
Uttar Pradesh	Etawah	Premdas
Uttar Pradesh	Pratapgarh	Rajkumari Ratna Singh
Uttar Pradesh	Kushi Nagar	Ku. Ratanjeet Pratap Narayan Singh
Uttar Pradesh	Farrukhabad	Salman Khursheed
Uttar Pradesh	Gonda	Beni Prasad Verma
Uttar Pradesh	Bahraich	Kamal Kishor
Uttar Pradesh	Sambhal	Dr. Shafiqur Rahman Barq
Uttar Pradesh	Ballia	Neeraj Shekhar
Uttar Pradesh	Badaun	Dharmendra Yadav
Uttar Pradesh	Nagina	Yashvir Singh
Uttar Pradesh	Dhaurahra	Kunwar Jitin Prasad
Uttar Pradesh	Bhadohi	Gorakhnath
Uttar Pradesh	Kairana	Tabassum Begum

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
Uttar Pradesh	Amroha	Devendra Nagpal
Uttar Pradesh	Baghpat	Ajit Singh
Uttar Pradesh	Bulandshahr	Kamlesh
Uttar Pradesh	Hathras	Sarika Singh
Uttar Pradesh	Firozabad	Akhilesh Yadav
Uttar Pradesh	Mainpuri	Mulayam Singh Yadav
Uttar Pradesh	Etah	Kalyan Singh R O Madholi
Uttar Pradesh	Aonla	Menka Gandhi
Uttar Pradesh	Pilibhit	Feroze Varun Gandhi
Uttar Pradesh	Hardoi	Usha Verma
Uttar Pradesh	Misrikh	Ashok Kumar Rawat
Uttar Pradesh	Unnao	Annutandon
Uttar Pradesh	Mohanlalganj	Sushila Saroj
Uttar Pradesh	Rae Bareli	Sonia Gandhi
Uttar Pradesh	Amethi	Rahul Gandhi
Uttar Pradesh	Sultanpur	Dr.Sanjay Singh
Uttar Pradesh	Kannauj	Akhilesh Yadav
Uttar Pradesh	Akbarpur	Rajaram Pal
Uttar Pradesh	Jalaun	Ghansyam Anuragi
Uttar Pradesh	Hamirpur	Vijay Bahadur Singh
Uttar Pradesh	Banda	R. K. Singh Patel
Uttar Pradesh	Fatehpur	Rakesh Sachan
Uttar Pradesh	Kaushambi	Shailendra Kumar
Uttar Pradesh	Phulpur	Kapil Muni Karwariya
Uttar Pradesh	Barabanki	P.L.Punia
Uttar Pradesh	Ambedkar Nagar	Rakesh Pandey
Uttar Pradesh	Kaiserganj	Brijbhushan Sharan Singh
Uttar Pradesh	Shrawasti	Vinay Kumar Alias Vinnu
Uttar Pradesh	Domariyaganj	Jagdambika Pal
Uttar Pradesh	Basti	Arvind Kumar Chaudhary
Uttar Pradesh	Sant Kabir Nagar	Bhisma Shankar Alias Kushal Tiwari
Uttar Pradesh	Maharajganj	Harsh Vardhan
Uttar Pradesh	Bansgaon	Kamlesh Paswan
Uttar Pradesh	Lalganj	Dr. Baliram
Uttar Pradesh	Ghosi	Dara Singh Chauhan
Uttar Pradesh	Salempur	Ramashankar Rajbhar
Uttar Pradesh	Machhlishahr	Tufani Saroj
Uttar Pradesh	Ghazipur	Radhey Mohan Singh
Uttar Pradesh	Robertsganj	Pakauri Lal
Uttarakhand	Tehri Garhwal	Vijay Bahuguna
Uttarakhand	Garhwal	Satpal Maharaj
Uttarakhand	Nainital-Udhamsingh Nagar	K.C. Singh Baba
Uttarakhand	Hardwar	Harish Rawat
West Bengal	Cooch Behar	Nripendra Nath Roy
West Bengal	Ranaghat	Sucharu Ranjan Haldar
West Bengal	Bangaon	Gobinda Chandra Naskar
West Bengal	Joynagar	Dr. Tarun Mondal
West Bengal	Ghatal	Gurudas Dasgupta

### Appendix 3 Low / No Impact Constituencies

State	Constituency	Winner in 2009
West Bengal	Alipurduars	Manohar Tirkey
West Bengal	Jalpaiguri	Mahendra Kumar Roy
West Bengal	Darjeeling	Jaswant Singh
West Bengal	Raiganj	Deepa Dasmunsi
West Bengal	Maldaha Uttar	Mausam Noor
West Bengal	Maldaha Dakshin	Abu Hasem Khan Choudhury
West Bengal	Jangipur	Pranab Mukherjee
West Bengal	Baharampur	Adhir Ranjan Chowdhury
West Bengal	Murshidabad	Abdul Mannan Hossain
West Bengal	Krishnanagar	Tapas Paul
West Bengal	Barrackpore	Dinesh Trivedi
West Bengal	Dum Dum	Sougata Ray
West Bengal	Barasat	Kakali Ghosh Dastidar
West Bengal	Basirhat	Sk. Nurul Islam
West Bengal	Mathurapur	Choudhury Mohan Jatua
West Bengal	Diamond Harbour	Somendra Nath Mitra
West Bengal	Jadavpur	Kabir Suman
West Bengal	Uluberia	Sultan Ahmed
West Bengal	Srerampur	Kalyan Banerjee
West Bengal	Hooghly	Dr. Ratna De (Nag)
West Bengal	Arambagh	Malik Sakti Mohan
West Bengal	Tamluk	Adhikari Suwendu
West Bengal	Kanthi	Adhikari Sisir Kumar
West Bengal	Jhargram	Pulin Bihari Baske
West Bengal	Medinipur	Prabodh Panda
West Bengal	Bankura	Acharia Basudeb
West Bengal	Bishnupur	Susmita Bauri
West Bengal	Bardhaman Purba	Anup Kumar Saha
West Bengal	Bolpur	Doctor Ram Chandra Dome
West Bengal	Birbhum	Satabdi Roy

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
--------------	----------------	--------

#### Andaman & Nicobar Islands

Andaman & Nicobar Islands	Shri. Bishnu Pada Ray	No Impact
---------------------------	-----------------------	-----------

#### Andhra Pradesh

Hyderabad	Asaduddin Owaisi	High Impact
Visakhapatnam	Daggubati Purandeswari	High Impact
Vijayawada	Lagadapati Raja Gopal	High Impact
Guntur	Rayapati Sambasiva Rao	High Impact
Rajahmundry	Aruna Kumar Vundavalli	High Impact
Kakinada	M.M.Pallamraju	High Impact
Tirupati	Chinta Mohan	High Impact
Nellore	Mekapati Rajamohan Reddy	High Impact
Karimnagar	Ponnam Prabhakar	High Impact
Narasaraopet	Modugula Venugopala Reddy	High Impact
Chittoor	Naramalli Sivaprasad	High Impact
Nizamabad	Madhu Yaskhi Goud	Low Impact
Vizianagaram	Jhansi Lakshmi Botcha	Low Impact
Ongole	Magunta Srinivasulu Reddy	Low Impact
Mahbubnagar	K. Chandrasekhar Rao	Low Impact
Medak	Vijaya Shanthi .M	Low Impact
Warangal	Rajaiah Siricilla	Medium impact
Kurnool	Kotla Jaya Surya Prakash Reddy	Medium impact
Eluru	Kavuri Sambasiva Rao	Medium impact
Anantapur	Anantha Venkata Rami Reddy	Medium impact
Srikakulam	Killi Krupa Rani	Medium impact
Machilipatnam	Konakalla Narayana Rao	Medium impact
Malkajiri	Sarvey Sathyanarayana	No Impact
Chelvella	Jaipal Reddy Sudini	No Impact
Aruku	Kishore Chandra Suryanarayana Deo Vyricherla	No Impact
Adilabad	Rathod Ramesh	No Impact
Peddapalle	Dr.G.Vivekanand	No Impact
Zahirabad	Suresh Kumar Shetkar	No Impact
Secundrabad	Anjan Kumar Yadav M	No Impact
Nagarkurnool	Dr. Manda Jagannath	No Impact
Nalgonda	Gutha Sukender Reddy	No Impact
Bhongir	Komatireddy Raj Gopal Reddy	No Impact
Mahabubabad	P. Balram	No Impact
Khammam	Nama Nageswara Rao	No Impact
Anakapalli	Sabbam Hari	No Impact
Amalapuram	G.V.Harsha Kumar	No Impact
Narsapuram	Bapiraju Kanumuru	No Impact
Bapatla	Panabaka Lakshmi	No Impact
Nandyal	S.P.Y.Reddy	No Impact
Hindupur	Kristappa Nimmala	No Impact
Kadapa	Y.S. Jagan Mohan Reddy	No Impact
Rajampet	Annayyagari Sai Prathap	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
--------------	----------------	--------

#### Arunachal Pradesh

Arunachal West	Takam Sanjoy	High Impact
Arunachal East	Ninong Ering	Low Impact

#### Assam

Dibrugarh	Paban Singh Ghatowar	High Impact
Silchar	Kabindra Purkayastha	High Impact
Tezpur	Joseph Toppo	High Impact
Lakhimpur	Ranee Narah	Low Impact
Barpeta	Ismail Hussain	Low Impact
Gauhati	Bijoya Chakravarty	Medium impact
Jorhat	Bijoy Krishna Handique	Medium impact
Karimganj	Lalit Mohan Suklabaidya	Medium impact
Autonomous District	Biren Singh Engti	No Impact
Kaliabor	Dip Gogoi	No Impact
Dhubri	Badruddin Ajmal	No Impact
Kokrajhar	Sansuma Khunggur Bwiswmuthiary	No Impact
Mangaldoi	Ramen Deka	No Impact
Nowgong	Rajen Gohain	No Impact

#### Bihar

Pataliputra	Ranjan Prasad Yadav	High Impact
Patna Sahib	Shatrughan Sinha	High Impact
Muzaffarpur	Captain Jai Narayan Prasad Nishad	High Impact
Buxar	Jagada Nand Singh	High Impact
Gaya	Hari Manjhi	Low Impact
Siwan	Om Prakash Yadav	Low Impact
Bhagalpur	Syed Shahnawaz Hussain	Medium impact
Katihar	Nikhil Kumar Choudhary	Medium impact
Darbhanga	Kirti Azad	Medium impact
Madhubani	Hukmadeo Narayan Yadav	Medium impact
Valmiki Nagar	Baidyanath Prasad Mahto	No Impact
Ujiarpur	Aswamedh Devi	No Impact
Karakat	Mahabali Singh	No Impact
Paschim Champaran	Dr. Sanjay Jaiswal	No Impact
Purvi Champaran	Radha Mohan Singh	No Impact
Sheohar	Rama Devi	No Impact
Sitamarhi	Arjun Roy	No Impact
Jhanjharpur	Mangani Lal Mandal	No Impact
Supaul	Vishwa Mohan Kumar	No Impact
Araria	Pradeep Kumar Singh	No Impact
Kishanganj	Mohammad Asrarul Haque	No Impact
Purnia	Uday Singh Alias Pappu Singh	No Impact
Madhepura	Sharad Yadav	No Impact
Vaishali	Raghuvansh Prasad Singh	No Impact
Gopalganj	Purnmasi Ram	No Impact
Maharajganj	Uma Shanaker Singh	No Impact
Saran	Lalu Prasad	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Hajipur	Ram Sundar Das	No Impact
Samastipur	Maheshwar Hazari	No Impact
Begusarai	Dr. Monazir Hassan	No Impact
Khagaria	Dinesh Chandra Yadav	No Impact
Banka	Digvijay Singh	No Impact
Munger	Rajiv Ranjan Singh Alias Lalan Singh	No Impact
Nalanda	Kaushalendra Kumar	No Impact
Arrah	Meena Singh	No Impact
Sasaram	Meira Kumar	No Impact
Jahanabad	Jagdish Sharma	No Impact
Aurangabad	Sushil Kumar Singh	No Impact
Nawada	Bhola Singh	No Impact
Jamui	Bhudeo Choudhary	No Impact

#### Chandigarh

Chandigarh	Pawan Kumar Bansal	High Impact
------------	--------------------	-------------

#### Chattisgarh

Raipur	Ramesh Bais	High Impact
Bilaspur	Dilip Singh Judev	High Impact
Korba	Charan Das Mahant	High Impact
Durg	Saroj Pandey	High Impact
Raigarh	Vishnu Deo Sai	Low Impact
Sarguja	Murarilal Singh	No Impact
Janjgir-Champa	Shrimati Kamla Devi Patle	No Impact
Rajnandgaon	Madhusudan Yadav	No Impact
Mahasamund	Chandulal Sahu (Chandu Bhaiya)	No Impact
Bastar	Baliram Kashyap	No Impact
Kanker	Sohan Potai	No Impact

#### Dadra & Nagar Haveli

Dadar & Nagar Haveli	Patel Natubhai Gomanbhai	High Impact
----------------------	--------------------------	-------------

#### Daman & Diu

Daman & Diu	Lalubhai Patel	Medium impact
-------------	----------------	---------------

#### Goa

North Goa	Shripad Yesso Naik	High Impact
South Goa	Cosme Francisco Caitano Sardinha	High Impact

#### Gujarat

Surat	Shrimati Darshana Vikram Jardosh	High Impact
Rajkot	Kuvarjibhai Mohanbhai Bavalia	High Impact
Bhavnagar	Rajendrasinh Ghanshyamsinh Rana (Rajubhai Rana)	High Impact
Jamnagar	Ahir Vikrambhai Arjanbhai Madam	High Impact
Kheda	Dinsha Patel	High Impact
Valsad	Kishanbhai Vestabhai Patel	High Impact
Panchmahal	Chauhan Prabhatsinh Pratapsinh	High Impact
Junagadh	Solanki Dinubhai Boghabhai	High Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Bharuch	Mansukhbhai Dhanjibhai Vasava	High Impact
Banaskantha	Gadhvi Mukeshkumar Bheiravdanji	High Impact
Anand	Solanki Bharatbhai Madhavsinh	High Impact
Mahesana	Patel Jayshreeben Kanubhai	High Impact
Sabarkantha	Chauhan Mahendrasinh	High Impact
Patan	Jagdish Thakor	High Impact
Surendranagar	Koli Patel Somabhai Gandalal	High Impact
Ahmedabad East	Harin Pathak	High Impact
Ahmedabad West	Dr. Solanki Kiritbhai Premajibhai	High Impact
Amreli	Kachhadia Naranbhai	Low Impact
Porbandar	Radadiya Vitthalbhai Hansrajbhai	Low Impact
Vadodara	Balkrishna Khanderao Shukla (Balu Shukla)	Medium impact
Gandhinagar	L.K.Advani	Medium impact
Bardoli	Chaudhari Tusharbhai Amrasinhbhai	No Impact
Kachchh	Jat Poonamben Veljibhai	No Impact
Dahod	Dr. Prabha Kishor Taviad	No Impact
Chhota Udaipur	Rathwa Ramsingbhai Patalbhai	No Impact
Navsari	C. R. Patil	No Impact

#### Haryana

Gurgaon	Inderjit Singh	High Impact
Faridabad	Avtar Singh Bhadana	High Impact
Ambala	Selja	High Impact
Sirsa	Ashok Tanwar	High Impact
Hisar	Bhajan Lal S/O Kheraj	High Impact
Kurukshetra	Naveen Jindal	Low Impact
Karnal	Arvind Kumar Sharma	Medium impact
Bhiwani-Mahendragarh	Shruti Choudhry	Medium impact
Rohtak	Deepender Singh	Medium Impact
Sonipat	Jitender Singh	No Impact

#### Himachal Pradesh

Mandi	Virbhadra Singh	High Impact
Kangra	Dr. Rajan Sushant	High Impact
Hamirpur	Anurag Singh Thakur	Low Impact
Shimla	Virender Kashyap	Medium impact

#### Jammu & Kashmir

Srinagar	Farooq Abdullah	High Impact
Jammu	Madan Lal Sharma	High Impact
Anantnag	Mirza Mehboob Beg	High Impact
Udhampur	Ch. Lal Singh	High Impact
Ladakh	Hassan Khan	Low Impact
Baramulla	Sharief Ud Din Shariq	No Impact

#### Jharkhand

Ranchi	Subodh Kant Sahay	High Impact
Jamshedpur	Arjun Munda	High Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Dhanbad	Pashupati Nath Singh	High Impact
Hazaribagh	Yashwant Sinha	Low Impact
Godda	Nishikant Dubey	Low Impact
Dumka	Shibu Soren	Low Impact
Singhbhum	Madhu Kora	High impact
Rajmahal	Devidhan Besra	No Impact
Chatra	Inder Singh Namdhari	No Impact
Kodarma	Babulal Marandi	No Impact
Giridih	Ravindra Kumar Pandey	No Impact
Khunti	Karia Munda	No Impact
Lohardaga	Sudarshan Bhagat	No Impact
Palamau	Kameshwar Baitha	No Impact

#### Karnataka

Mysore	Adagur H Vishwanath	High Impact
Dakshina Kannada	Nalin Kumar Kateel	High Impact
Gulbarga	Mallikarjun Kharge	High Impact
Bellary	J. Shantha	High Impact
Davanagere	G.M. Siddeswara	High Impact
Udupi Chikmagalur	D.V.Sadananda Gowda	High Impact
Tumkur	G.S. Basavaraj	High Impact
Uttara Kannada	Anantkumar Hegde	High Impact
Bangalore Rural	H.D.Kumaraswamy	High Impact
Bangalore North	D. B. Chandre Gowda	High Impact
Bangalore Central	P. C. Mohan	High Impact
Bangalore South	Ananth Kumar	High Impact
Bidar	N.Dharam Singh	Low Impact
Bagalkot	Gaddigoudar P.C.	Low Impact
Dharwad	Pralhad Joshi	Low Impact
Chamarajanagar	R.Dhruvanarayana	Low Impact
Belgaum	Angadi Suresh Channabasappa	Medium impact
Bijapur	Ramesh Chandappa Jigajinagi	Medium impact
Shimoga	B.Y. Raghavendra	Medium impact
Raichur	Pakkirappa.S.	Medium impact
Mandya	N Cheluvarya Swamy @ Swamygowda	Medium impact
Chikkodi	Katti Ramesh Vishwanath	No Impact
Koppal	Shivaramagouda Shivanagouda	No Impact
Haveri	Udasi Shivkumar Chanabasappa	No Impact
Hassan	H. D. Devegowda	No Impact
Chitradurga	Janardhana Swamy	No Impact
Chikkballapur	M.Veerappa Moily	No Impact
Kolar	K.H.Muniyappa	No Impact

#### Kerala

Thiruvananthapuram	Shashi Tharoor	High Impact
Ernakulam	Prof. K V Thomas	High Impact
Palakkad	M.B. Rajesh	High Impact
Kottayam	Jose K.Mani (Karingozheckal)	High Impact
Thrissur	P C Chacko	High Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Alappuzha	K.C Venugopal	High Impact
Kollam	N.Peethambarakurup	High Impact
Malappuram	E. Ahamed	High Impact
Kozhikode	M.K. Raghavan	High Impact
Kannur	K. Sudhakaran	High Impact
Mavelikkara	Kodikkunnil Suresh	Low Impact
Kasaragod	P Karunakaran	Medium impact
Vadakara	Mullappally Ramachandran	No Impact
Alathur	P.K Biju	No Impact
Chalakydy	K.P. Dhanapalan	No Impact
Pathanamthitta	Anto Antony Punnathaniyil	No Impact
Attingal	Adv. A Sampath	No Impact
Wayanad	M.I. Shanavas	No Impact
Ponnani	E.T. Muhammed Basheer	No Impact
Idukki	Adv. P.T Thomas	No Impact

#### Lakshadweep

Lakshadweep	Hamdullah Sayeed	No Impact
-------------	------------------	-----------

#### Madhya Pradesh

Indore	Sumitra Mahajan (Tai)	High Impact
Bhopal	Kailash Joshi	High Impact
Gwalior	Yashodhara Raje Scindia	High Impact
Jabalpur	Rakesh Singh	High Impact
Ujjain	Guddu Premchand	High Impact
Rewa	Deoraj Singh Patel	High Impact
Satna	Ganesh Singh	High Impact
Dewas	Sajjan Singh Verma	High Impact
Dhar	Gajendra Singh Rajukhedi	High Impact
Sagar	Bhupendra Singh	Low Impact
Hoshangabad	Uday Pratap Singh	Low Impact
Khandwa	Arun Subhashchandra Yadav	Low Impact
Balaghat	K. D. Deshmukh	Low Impact
Khargone	Makansingh Solanki (Babuji)	Low Impact
Ratlam	Kantilal Bhuria	Medium impact
Shahdol	Rajesh Nandini Singh	Medium impact
Mandsour	Meenakshi Natrajan	Medium impact
Morena	Narendra Singh Tomar	No Impact
Bhind	Ashok Argal	No Impact
Guna	Jyotiraditya Madhavrao Scindia	No Impact
Tikamgarh	Virendra Kumar	No Impact
Damoh	Shivraj Bhaiya	No Impact
Khajuraho	Jeetendra Singh Bundela	No Impact
Sidhi	Govind Prasad Mishra	No Impact
Mandla	Basori Singh Masram	No Impact
Chhindwara	Kamal Nath	No Impact
Vidisha	Sushma Swaraj	No Impact
Rajgarh	Narayansingh Amlabe	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Betul	Jyoti Dhurve	No Impact

#### Maharashtra

Pune	Kalmadi Suresh	High Impact
Nagpur	Muttemwar Vilasrao Baburaoji	High Impact
Aurangabad	Chandrakant Khaire	High Impact
Nashik	Sameer Bhujbal	High Impact
Thane	Dr.Sanjeev Ganesh Naik	High Impact
Kolhapur	Sadashivrao Dadoba Mandlik	High Impact
Kalyan	Anand Prakash Paranjape	High Impact
Latur	Awale Jaywant Gangaram	High Impact
Dhule	Sonawane Pratap Narayanrao	High Impact
Sangli	Pratik Prakashbapu Patil	High Impact
Amravati	Adsul Anandrao Vithoba	High Impact
Jalna	Danve Raosaheb Dadarao	High Impact
Ahmadnagar	Gandhi Dilipkumar Mansukhlal	High Impact
Osmanabad	Patil Padamsinha Bajirao	High Impact
Chandrapur	Ahir Hansaraj Gangaram	High Impact
Mumbai North	Sanjay Brijkishorlal Nirupam	High Impact
Mumbai North West	Ad.Kamat Gurudas Vasant	High Impact
Mumbai North East	Sanjay Dina Patil	High Impact
Mumbai North Central	Dutt Priya Sunil	High Impact
Mumbai South Central	Eknath M. Gaikwad	High Impact
Mumbai South	Deora Milind Murli	High Impact
Yavatmal-Washim	Bhavana Gawali (Patil)	Low Impact
Parbhani	Adv. Dudhgaonkar Ganeshrao Nagorao	Low Impact
Wardha	Datta Meghe	Low Impact
Solapur	Shinde Sushilkumar Sambhajirao	Medium impact
Nanded	Khatgaonkar Patil Bhaskarrao Bapurao	Medium impact
Akola	Dhotre Sanjay Shamrao	Medium impact
Jalgaon	A.T. Nana Patil	Medium impact
Ratnagiri - Sindhudurg	Dr.Nilesh Narayan Rane	Medium impact
Bhiwandi	Taware Suresh Kashinath	Medium impact
Palghar	Jadhav Baliram Sukur	Medium impact
Maval	Babar Gajanan Dharmshi	No Impact
Nandurbar	Gavit Manikrao Hodlya	No Impact
Raver	Haribhau Madhav Jawale	No Impact
Buldhana	Jadhav Prataprao Ganpatrao	No Impact
Ramtek	Wasnik Mukul Balkrishna	No Impact
Bhandara - Gondiya	Patel Praful Manoharbhai	No Impact
Gadchiroli-Chimur	Kowase Marotrao Sainuji	No Impact
Hingoli	Subhash Bapurao Wankhede	No Impact
Dindori	Chavan Harishchandra Deoram	No Impact
Raigad	Anant Geete	No Impact
Baramati	Supriya Sule	No Impact
Shirur	Adhalrao Shivaji Dattatray	No Impact
Shirdi	Wakchaure Bhausahab Rajaram	No Impact
Beed	Munde Gopinathrao Pandurang	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Madha	Pawar Sharadchandra Govindrao	No Impact
Satara	Bhonsle Shrimant Chh. Udyanraje Pratapsinhmaharaj	No Impact
Hatkanangle	Shetti Raju Alias Devappa Anna	No Impact

#### Manipur

Inner Manipur	Dr. Thokchom Meinya	No Impact
Outer Manipur	Thangso Baite	No Impact

#### Meghalaya

Shillong	Vincent H Pala	Medium impact
Tura	Agatha K. Sangma	Medium impact

#### Mizoram

Mizoram	C.L.Ruala	Medium impact
---------	-----------	---------------

#### Nagaland

Nagaland	C.M. Chang	No Impact
----------	------------	-----------

#### NCT OF Delhi

Chandni Chowk	Kapil Sibal	High Impact
North East Delhi	Jai Prakash Agarwal	High Impact
East Delhi	Sandeep Dikshit	High Impact
New Delhi	Ajay Makan	High Impact
North West Delhi	Krishna Tirath	High Impact
West Delhi	Mahabal Mishra	High Impact
South Delhi	Ramesh Kumar	High Impact

#### Orissa

Sambalpur	Amarnath Pradhan	High Impact
Cuttack	Bhartruhari Mahtab	Low Impact
Bhubaneswar	Prasanna Kumar Patasani	Medium impact
Berhampur	Sidhant Mohapatra	Medium impact
Balasore	Srikant Kumar Jena	Medium impact
Sundargarh	Hemanand Biswal	Medium impact
Bargarh	Sanjay Bhoi	No Impact
Keonjhar	Yashbant Narayan Singh Laguri	No Impact
Mayurbhanj	Laxman Tudu	No Impact
Bhadrak	Arjun Charan Sethi	No Impact
Jajpur	Mohan Jena	No Impact
Dhenkanal	Tathagata Satpathy	No Impact
Bolangir	Kalikesb Narayan Singh Deo	No Impact
Kalahandi	Bhakta Charan Das	No Impact
Nabarangpur	Pradeep Kumar Majhi	No Impact
Kandhamal	Rudramadhab Ray	No Impact
Kendrapara	Baijayant Panda	No Impact
Jagatsinghpur	Bibhu Prasad Tarai	No Impact
Puri	Pinaki Misra	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Aska	Nityananda Pradhan	No Impact
Koraput	Jayaram Pangi	No Impact

#### Puducherry

Puducherry	Narayanasamy	Medium impact
------------	--------------	---------------

#### Punjab

Ludhiana	Manish Tewari	High Impact
Amritsar	Navjot Singh Sidhu	High Impact
Hoshiarpur	Santosh Chowdhary	High Impact
Patiala	Preneet Kaur	High Impact
Gurdaspur	Partap Singh Bajwa	High Impact
Faridkot	Paramjit Kaur Gulshan	Low Impact
Fatehgarh Sahib	Sukhdev Singh	Low Impact
Sangrur	Vijay Inder Singla	Medium impact
Ferozpur	Sher Singh Ghubaya	Medium impact
Khadoor Sahib	Dr. Rattan Singh Ajnala	No Impact
Anandpur Sahib	Ravneet Singh	No Impact
Jalandhar	Mohinder Singh Kaypee	No Impact
Bathinda	Harsimrat Kaur Badal	No Impact

#### Rajasthan

Jaipur	Mahesh Joshi	High Impact
Jodhpur	Chandresh Kumari	High Impact
Kota	Ijyaraj Singh	High Impact
Bikaner	Arjun Ram Meghwal	High Impact
Tonk-Sawai Madhopur	Namo Narain	High Impact
Bhilwara	Dr. C. P. Joshi	Low Impact
Ganganagar	Bharat Ram Meghwal	Low Impact
Sikar	Mahadev Singh	Low Impact
Jhunjhunu	Sheesh Ram Ola	Low Impact
Chittorgarh	(Dr.)Girija Vyas	Low Impact
Udaipur	Raghuvir Singh Meena	Medium impact
Ajmer	Sachin Pilot	Medium impact
Churu	Ram Singh Kaswan	Medium impact
Jaipur Rural	Lal Chand Kataria	No Impact
Alwar	Jitendra Singh	No Impact
Bharatpur	Ratan Singh	No Impact
Karauli-Dholpur	Khiladi Lal Bairwa	No Impact
Dausa	Kirodi Lal	No Impact
Nagaur	Dr. Jyoti Mirdha	No Impact
Pali	Badri Ram Jakhar	No Impact
Barmer	Harish Choudhary	No Impact
Jalore	Devji Patel	No Impact
Banswara	Tarachand Bhagora	No Impact
Rajsamand	Gopal Singh	No Impact
Jhalawar-Baran	Dushyant Singh	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
--------------	----------------	--------

#### Sikkim

Sikkim	Prem Das Rai	No Impact
--------	--------------	-----------

#### Tamil Nadu

Coimbatore	Natarajan.P.R.	High Impact
Salem	Semmalai S	High Impact
Tirunelveli	Ramasubbu S	High Impact
Erode	Ganeshamurthi.A.	High Impact
Madurai	Alagiri M.K	High Impact
Viluppuram	Anandan M	High Impact
Virudhunagar	Manicka Tagore	High Impact
Kancheepuram	Viswanathan.P	High Impact
Sivaganga	Chidambaram P	High Impact
Chennai North	Elangovan T.K.S	High Impact
Chennai South	Rajendran C	High Impact
Chennai Central	Dayanidhi Maran	High Impact
Thanjavur	Palanimanickam.S.S	Low Impact
Dindigul	Chitthan N S V	Low Impact
Thoothukkudi	Jeyadurai.S.R	Low Impact
Namakkal	Gandhiselvan.S	Low Impact
Theni	Aaron Rashid.J.M	Low Impact
Vellore	Abdul Rahman	Medium impact
Kanniyakumari	Helen Davidson J	Medium impact
Cuddalore	Alagiri S	Medium impact
Tiruchirappalli	Kumar.P	Medium impact
Karur	Thambidurai.M	Medium impact
Arani	Krishnasswamy M	No Impact
Kallakurichi	Sankar Adhi	No Impact
Tiruppur	Sivasami C	No Impact
Thiruvallur	Venugopal.P	No Impact
Sriperumbudur	Baalu T R	No Impact
Arakkonam	Jagathrakshakan	No Impact
Krishnagiri	Sugavanam. E.G.	No Impact
Dharmapuri	Thamaraiselvan. R	No Impact
Tiruvannamalai	Venugopal.D	No Impact
Nilgiris	Raja A	No Impact
Pollachi	Sugumar.K	No Impact
Perambalur	Napoleon,D.	No Impact
Chidambaram	Thirumaavalavan, Thol	No Impact
Mayiladuthurai	Maniyan O.S.	No Impact
Nagapattinam	Vijayan A K S	No Impact
Ramanathapuram	Sivakumar @ J.K. Ritheesh. K	No Impact
Tenkasi	Lingam P	No Impact

#### Tripura

Tripura West	Khagen Das	Low Impact
Tripura East	Baju Ban Riyan	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
--------------	----------------	--------

#### Uttar Pradesh

Lucknow	Lal Ji Tandon	High Impact
Kanpur	Sri Prakash Jaiswal	High Impact
Gautam Buddha Nagar	Surendra Singh Nagar	High Impact
Allahabad	Kunwar Rewati Raman Singh Alias Mani Ji	High Impact
Varanasi	Dr. Murli Manohar Joshi	High Impact
Agra	Dr. Ramshankar	High Impact
Ghaziabad	Rajnath Singh	High Impact
Meerut	Rajendra Agarwal	High Impact
Bareilly	Praveen Singh Aron	High Impact
Aligarh	Raj Kumari Chauhan	High Impact
Moradabad	Mohammed Azharuddin	High Impact
Muzaffarnagar	Kadir Rana	High Impact
Chandauli	Ramkishun	High Impact
Kheri	Zafar Ali Naqvi	High Impact
Mathura	Jayant Chaudhary	Low Impact
Jaunpur	Dhananjay Singh	Low Impact
Deoria	Gorakh Prasad Jaiswal	Low Impact
Shahjahanpur	Mithlesh	Low Impact
Etawah	Premdas	Low Impact
Pratapgarh	Rajkumari Ratna Singh	Low Impact
Kushi Nagar	Ku. Ratanjeet Pratap Narayan Singh	Low Impact
Farrukhabad	Salman Khursheed	Low Impact
Gonda	Beni Prasad Verma	Low Impact
Bahraich	Kamal Kishor	Low Impact
Sambhal	Dr. Shafiqur Rahman Barq	Low Impact
Ballia	Neeraj Shekhar	Low Impact
Badaun	Dharmendra Yadav	Low Impact
Gorakhpur	Adityanath	Medium impact
Jhansi	Pradeep Kumar Jain (Aditya)	Medium impact
Saharanpur	Jagdish Singh Rana	Medium impact
Rampur	Jaya Prada Nahata	Medium impact
Azamgarh	Ramakant Yadav	Medium impact
Sitapur	Kaisar Jahan	Medium impact
Faizabad	Nirmal Khatri	Medium impact
Bijnor	Sanjay Singh Chauhan	Medium impact
Fatehpur Sikri	Seema Upadhyay	Medium impact
Mirzapur	Bal Kumar Patel	Medium impact
Nagina	Yashvir Singh	No Impact
Dhaurahra	Kunwar Jitin Prasad	No Impact
Bhadohi	Gorakhnath	No Impact
Kairana	Tabassum Begum	No Impact
Amroha	Devendra Nagpal	No Impact
Baghpat	Ajit Singh	No Impact
Bulandshahr	Kamlesh	No Impact
Hathras	Sarika Singh	No Impact
Firozabad	Akhilesh Yadav	No Impact
Mainpuri	Mulayam Singh Yadav	No Impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Etah	Kalyan Singh R O Madholi	No Impact
Aonla	Menka Gandhi	No Impact
Pilibhit	Feroze Varun Gandhi	No Impact
Hardoi	Usha Verma	No Impact
Misrikh	Ashok Kumar Rawat	No Impact
Unnao	Annutandon	No Impact
Mohanlalganj	Sushila Saroj	No Impact
Rae Bareli	Sonia Gandhi	No Impact
Amethi	Rahul Gandhi	No Impact
Sultanpur	Dr.Sanjay Singh	No Impact
Kannauj	Akhilesh Yadav	No Impact
Akbarpur	Rajaram Pal	No Impact
Jalaun	Ghansyam Anuragi	No Impact
Hamirpur	Vijay Bahadur Singh	No Impact
Banda	R. K. Singh Patel	No Impact
Fatehpur	Rakesh Sachan	No Impact
Kaushambi	Shailendra Kumar	No Impact
Phulpur	Kapil Muni Karwariya	No Impact
Barabanki	P.L.Punia	No Impact
Ambedkar Nagar	Rakesh Pandey	No Impact
Kaiserganj	Brijbhushan Sharan Singh	No Impact
Shrawasti	Vinay Kumar Alias Vinnu	No Impact
Domariyaganj	Jagdambika Pal	No Impact
Basti	Arvind Kumar Chaudhary	No Impact
Sant Kabir Nagar	Bhisma Shankar Alias Kushal Tiwari	No Impact
Maharajganj	Harsh Vardhan	No Impact
Bansgaon	Kamlesh Paswan	No Impact
Lalganj	Dr. Baliram	No Impact
Ghosi	Dara Singh Chauhan	No Impact
Salempur	Ramashankar Rajbhar	No Impact
Machhlishahr	Tufani Saroj	No Impact
Ghaziपुर	Radhey Mohan Singh	No Impact
Robertsganj	Pakauri Lal	No Impact

#### Uttarakhand

Almora	Pradeep Tamta	High Impact
Tehri Garhwal	Vijay Bahuguna	No Impact
Garhwal	Satpal Maharaj	No Impact
Nainital-Udhamsingh Nagar	K.C. Singh Baba	No Impact
Hardwar	Harish Rawat	No Impact

#### West Bengal

Howrah	Ambica Banerjee	High Impact
Balurghat	Prasanta Kumar Majumdar	High Impact
Kolkata Dakshin	Mamata Banerjee	High Impact
Kolkata Uttar	Sudip Bandyopadhyay	High Impact
Cooch Behar	Nripendra Nath Roy	Low Impact
Burdwan - Durgapur	Sk. Saidul Haque	Medium impact
Asansol	Bansa Gopal Chowdhury	Medium impact

#### Appendix 4: State wise data

Constituency	Winner in 2009	Impact
Purulia	Narahari Mahato	Medium impact
Ranaghat	Sucharu Ranjan Haldar	No Impact
Bangaon	Gobinda Chandra Naskar	No Impact
Joynagar	Dr. Tarun Mondal	No Impact
Ghatal	Gurudas Dasgupta	No Impact
Alipurduars	Manohar Tirkey	No Impact
Jalpaiguri	Mahendra Kumar Roy	No Impact
Darjeeling	Jaswant Singh	No Impact
Raiganj	Deepa Dasmunsi	No Impact
Maldaha Uttar	Mausam Noor	No Impact
Maldaha Dakshin	Abu Hasem Khan Choudhury	No Impact
Jangipur	Pranab Mukherjee	No Impact
Baharampur	Adhir Ranjan Chowdhury	No Impact
Murshidabad	Abdul Mannan Hossain	No Impact
Krishnanagar	Tapas Paul	No Impact
Barrackpore	Dinesh Trivedi	No Impact
Dum Dum	Sougata Ray	No Impact
Barasat	Kakali Ghosh Dastidar	No Impact
Basirhat	Sk. Nurul Islam	No Impact
Mathurapur	Choudhury Mohan Jatua	No Impact
Diamond Harbour	Somendra Nath Mitra	No Impact
Jadavpur	Kabir Suman	No Impact
Uluberia	Sultan Ahmed	No Impact
Srerampur	Kalyan Banerjee	No Impact
Hooghly	Dr. Ratna De (Nag)	No Impact
Arambagh	Malik Sakti Mohan	No Impact
Tamluk	Adhikari Suwendu	No Impact
Kanthi	Adhikari Sisir Kumar	No Impact
Jhargram	Pulin Bihari Baske	No Impact
Medinipur	Prabodh Panda	No Impact
Bankura	Acharia Basudeb	No Impact
Bishnupur	Susmita Bauri	No Impact
Bardhaman Purba	Anup Kumar Saha	No Impact
Bolpur	Doctor Ram Chandra Dome	No Impact
Birbhum	Satabdi Roy	No Impact

## Appendix 5: Party wise impact

PARTY	IMPACT LEVEL				TOTAL
	HIGH	MEDIUM	LOW	NO	
INC	75	28	27	76	206
BJP	44	18	11	43	116
SP	2	2	4	15	23
BSP	4	3	3	11	21
JD(U)	2			18	20
AITC	3			16	19
DMK	3	2	3	10	18
CPM	2	3	1	10	16
BJD		2	1	11	14
SHS	3		2	6	11
ADMK	3	2		4	9
NCP	4	1		4	9
TDP	2	1		3	6
RLD		1	1	3	5
CPI				4	4
RJD	1			3	4
SAD		1	1	2	4
JD(S)	1	1		1	3
JKN	2			1	3
AIFB		1	1		2
JMM			1	1	2
MUL	1			1	2
RSP	1			1	2
TRS			2		2
AGP	1				1
AIMIM	1				1
AUDF				1	1
BOPF				1	1
BVA		1			1
HJCBL	1				1
JVM				1	1
KEC(M)	1				1
MDMK	1				1
NPF				1	1
SDF				1	1
SWP				1	1
VCK				1	1

# About IRIS Knowledge Foundation

IRIS Knowledge Foundation is a public service initiative of IRIS Business Services Limited. The Foundation best known for its social sciences research portal [www.esocialsciences.com](http://www.esocialsciences.com), seeks to encourage research in the social sciences. We are committed to promoting younger researchers and new research ideas. We seek to encourage policy discussion through a section that provides information, commentary and resources and encourages discourse even as we keep scholars posted on current developments in the field.

## About IAMAI

The Internet and Mobile Association of India [IAMAI] is the industry association representing the entire gamut of digital businesses in India. Established in 2004 by leading online publishers, it has come to address effectively the challenges facing the digital and online industry including mobile content and services, online publishing, mobile advertising, online advertising, ecommerce and mobile and digital payments among others.

IAMAI is the only professional industry body representing the online and mobile VAS industry in India.

### Disclaimer

All rights to this study remain with the Foundation. All logos and trademarks used herein are owned by the respective entities and used in this study only for reference representation.

This study has been carried out by the IRIS Knowledge Foundation based on data available publicly on the Facebook website by following the link: Ads manager. The study has been financed entirely by IRIS Knowledge Foundation. No external support in any form has been obtained from any other group, corporate, political or otherwise.

The data on Facebook keeps changing from time to time and hence the inferences may also vary. No efforts have been spared to ensure the integrity of data and analysis.

No part of this study may be cited or reproduced without the explicit written permission of the Foundation. Media may cite the study under conventionally accepted fair use policy but may not seek to sell the study for any consideration, in cash or kind.

An updated version of the study will be produced closer to the date of the elections.

The team that carried out this study includes Parag Pilankar, Nitasha Rana, Mayur Narvekar, under the guidance of S Swaminathan. The Foundation is grateful to Dr. S. Chandrasekhar, Associate Professor, IGIDR and Dr. Subho Ray, President, IAMAI for their comments on an earlier version of this report. Any error though is entirely attributable to the team which worked on the study. Such errors, if any, are regretted.

Please feel free to write to the Foundation with your comments about the study. All comments may be forwarded to [pilankar.parag@irisindia.net](mailto:pilankar.parag@irisindia.net)

Media Contact: Parag Pilankar (Phone: +91 9920593555, email: [pilankar.parag@irisindia.net](mailto:pilankar.parag@irisindia.net))  
A copy of the study may be downloaded from [www.esocialsciences.com](http://www.esocialsciences.com).